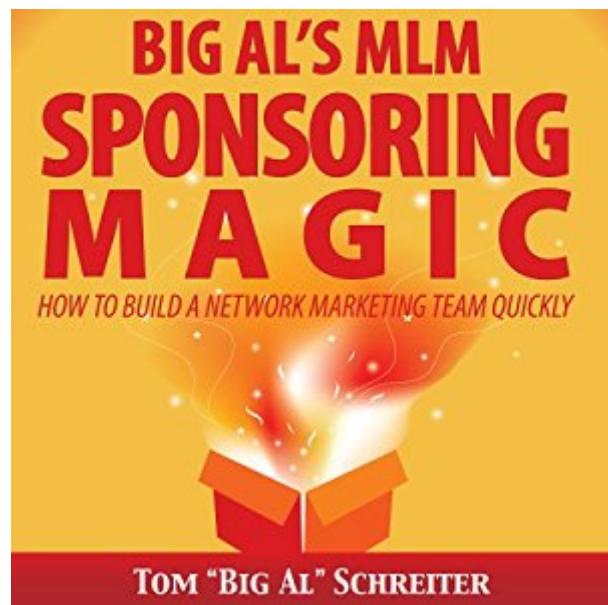


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# Big Al's MLM Sponsoring Magic: How To Build A Network Marketing Team Quickly



## Synopsis

What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of brand new Distributor Joe. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career. "Big Al" takes Distributor Joe and teaches him a very basic system to get to 100 distributors fast, using just a few contacts and a very simple, rejection-free, appointment and presentation system. Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor to get their first network marketing distributor makes it easy to build deep. In a few words or examples "Big Al" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big Al" to his workshop audiences throughout the world. Published as *Big Al Tells All (Sponsoring Magic)* in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing. Every new person deserves instant success in MLM, so why not use this easy system to get them started fast? Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. *Big Al's MLM Sponsoring Magic How To Build A Network Marketing Team Quickly* is a fun and fascinating network marketing system that every new distributor enjoys.

## Book Information

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## Customer Reviews

I read the first version of this book many years ago. Using what Tom teaches we went from sponsoring no one to sponsoring twelve distributors in the next two weeks. This is one of the best MLM books ever!

Tom "Big Al" Schreiter is a 30+ year veteran of the network marketing industry, pretty much revered world wide for his iconoclastic trainings which fearlessly point out the stupidities and inadequacies of old-style MLM, and urge people to use evidence-based practices which are rejection free, embarrassment free, and completely comfortable for anyone. This latest work is of that ilk, and particularly for beginners (or those realising they need to go back to basics) is pure gold. Teach your new people this way, and you cannot help but be wildly successful.

I like this book because is simple, easy to understand and fast to grow. Big Al show the method where you can build a big and fast team. Here you can see that there are not secrets. Everything is about to help and teach your team how to do it in a simple way. This mean the most people can do it.

Great information and script for being consistent in starting a new business, quick read highly recommend easy steps to follow

Big Al's MLM Sponsoring Magic How To Build A Network Marketing Team Quickly Big Al has done it again! This book is a must-read for any serious network marketer. It totally explains why most new network marketers struggle to get their business off the ground. The short stories are easy reads and so relevant to my own situation that it makes total sense. Tom "Big Al" Schreiter is brilliant!

I love the ideas in this book. I feel like it is really going to change my network marketing business for the better. I don't struggle with sales but definitely do with recruiting. This has changed my mindset on how I go about talking with a recruit. He lays out a plan of what a potential recruit is looking for in your conversation and how to present it effectively. I will be training my team using this method for sure.

If you are in the profession of network marketing, there are several inescapable facts, the first being that - You Will Have To Prospect! I don't care how long you are in this profession that fact does not change. I found this book to be a great tool to remind me to do the basics. Being a pilot the first thing you are taught how to do is FLY THE PLANE no matter what come up you must FLY THE PLANE. In the network marketing profession the most basic thing you have to do is SPONSOR NEW RECRUITS no matter what else happens in your business you must always SPONSOR NEW RECRUITS. This book brings it all home for the reader. Thanks Big AL you have a way of cutting through all the crap and getting back to basics.

Great ideas! Excellent advice and guidance for a better presentation The time limits for each step in the presentation was just one of the ideas extremely useful to me

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